



VIDEO TITLE		
BRAND PILLAR	SPONSOR	PROMOTION
AUDIO		PLAYLIST
CONCEPT / IDEA		
SCENES & TRANSITIONS		
⋮	⋮	⋮
⋮	⋮	⋮
⋮	⋮	⋮
⋮	⋮	⋮
⋮	⋮	⋮
⋮	⋮	⋮
PROPS & LOCATIONS		
●	●	●
●	●	●
●	●	●
RECORDING DATE	CAPTION	
PUBLISH DATE	#HASHTAGS	



WEEKLY



DATES:

/ → /

MONDAY:

VIDEO:

STORY:

FRIDAY:

VIDEO:

STORY:

TUESDAY:

VIDEO:

STORY:

SATURDAY:

VIDEO:

STORY:

WEDNESDAY:

VIDEO:

STORY:

SUNDAY:

VIDEO:

STORY:

THURSDAY:

VIDEO:

STORY:

NOTES: