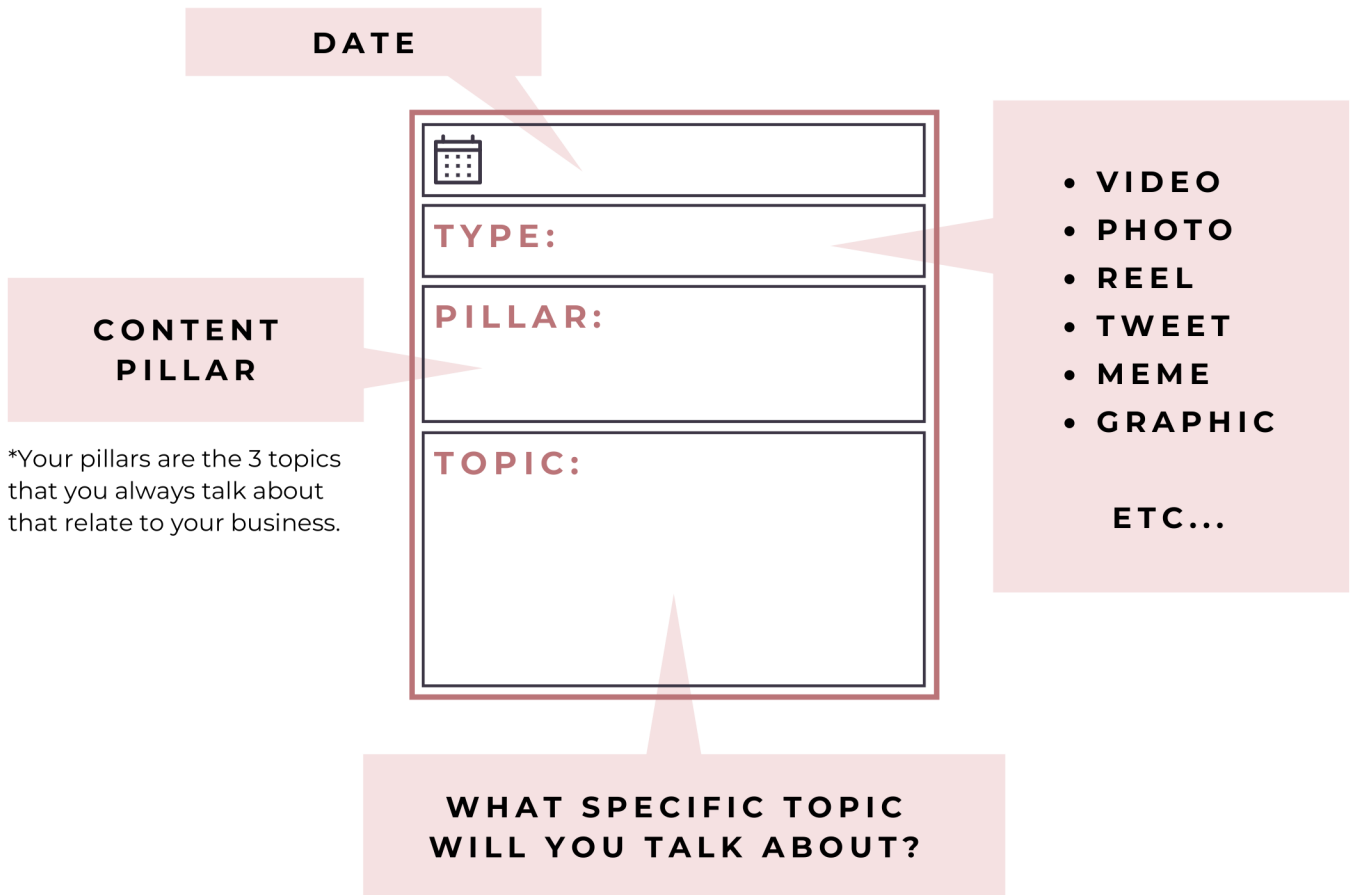# ⃝ INSTAGRAM $\quad$ Planner

HOW TO USE THE FEED PLANNER

Use the planner below to plan out your next 9 Instagram feed posts.

Include the date, post type (e.g. video, photo, Reel, tweet, meme, graphic etc.), the content pillar it relates to and the specific topic you're going to talk about.

DATE

CONTENT PILLAR

*Your pillars are the 3 topics that you always talk about that relate to your business.

TYPE:

PILLAR:

TOPIC:

- **VIDEO**
- **PHOTO**
- **REEL**
- **TWEET**
- **MEME**
- **GRAPHIC**

ETC...

WHAT SPECIFIC TOPIC WILL YOU TALK ABOUT?

NOTES:

INSTAGRAM FEED Planner

TYPE:

PILLAR:

TOPIC:

TYPE:

PILLAR:

TOPIC:

TYPE:

PILLAR:

TOPIC:

TYPE:

PILLAR:

TOPIC:

TYPE:

PILLAR:

TOPIC:

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PILLAR:

TOPIC:

TYPE:

PILLAR:

TOPIC:

TYPE:

PILLAR:

TOPIC:

TYPE:

PILLAR:

TOPIC:

INSTAGRAM STORIES Planner

📅 DATE	🕐 TIME	★ HIGHLIGHT

CONCEPT / IDEA

STORY 1	STORY 2	STORY 3	STORY 4
🔗	🔗	🔗	🔗

STORY 1	STORY 2	STORY 3	STORY 4
🔗	🔗	🔗	🔗

VIDEO TITLE

BRAND PILLAR	SPONSOR	PROMOTION

TOPIC	AUDIO

CONCEPT / IDEA

SCENES & TRANSITIONS

PROPS & LOCATIONS

📅 RECORDING DATE	CAPTION

📅 PUBLISH DATE	#HASHTAGS